



CALL TO ARTISTS 2012 ARTS FESTIVAL - VISUAL ARTISTS

MUSTARD TREE ARTS

ANNOUNCES THE 2012 ARTS FESTIVAL
FESTIVAL INCLUDES
JURIED ART EXHIBITION AND SALE
SONGWRITERS COMPETITION
SHORT FILM FESTIVAL
WWW.MUSTARDTREEARTS.COM

ALL THINGS NEW is the theme for this year's festival scheduled for this spring during the weeks preceding Easter.

Mustard Tree Arts Underwriters and Fellowship Bible Church have sponsored 5 previous festivals.

Visual artists, songwriters and film makers will all have an opportunity to create unique new works centered on this theme.

Festival goers and artists alike all get to share in creating a very special event. Events include the visual art Gallery, Songwriters in the Round concert, and a Film Festival Night at the movies. All events will take place on the campus of Fellowship Bible Church in Little Rock, AR at 1401 Kirk Road.

Artists should review the calendar of events for deadlines, Gallery hours, and special events that you should attend.

Everyone should spend time considering the theme scriptures provided for inspiration and for writing your inspiration statement.

Then, depending on your creative expression method, look over the items specific to your entry. Awards and other information will be found there.

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MUSTARD TREE ARTS

2012

Mustard Tree Arts Productions' desire is to lead people to explore God's truth through creative artistic expression. Born in 2003 as Mustard Tree Theatre, the vision was expanded in 2005 to include the Art Festival and Sale.

Now in its sixth year, the Festival continues to expand its scope of artists encouraged to engage with the word of God as a source for artistic inspiration.



JANUARY 13 Call to artists released on website

JANUARY 22 Demo Day
Pastors, staff and artists demonstrate this year's theme and give tips to help you create a masterpiece 3-5 pm Sunday

FEBRUARY 1 Entry submissions begin

FEBRUARY 29 Deadline for all entries

MARCH 6 All artists notified of selection for festival

MARCH 17 Visual art load in day 10-2 pm Saturday

MARCH 24 Underwriters' private gallery 10-12 noon

MARCH 24 Visual artists reception and awards ceremony 1:00 pm Saturday

MARCH 24 Gallery opens 2-6 pm Saturday

MARCH 30 Film Festival Event-showing of top winners 7-8:30pm Friday

APRIL 1 Songwriters Showcase Event 6-8 pm Sunday

APRIL 6 Good Friday Services and Communion 4-9 pm

APRIL 7 Gallery open for final sales 2-6 pm Saturday

APRIL 8 Easter Services 9 & 11 am Sunday

APRIL 8 Gallery open for viewing only 8-1 Sunday

APRIL 10 & 11 Purchased art may be picked up from the Gallery with receipts 4-6 pm Tuesday and Wednesday

APRIL 14 Artists may pick up unsold art 9-11 am Saturday

GALLERY HOURS

MARCH 24 SATURDAY 2-6

MARCH 25 SUNDAY 1-4

MARCH 30 FRIDAY 4-9

MARCH 31 SATURDAY 2-6

APRIL 1 SUNDAY 1-6

APRIL 4 WEDNESDAY 4-9

APRIL 6 FRIDAY 4-9

APRIL 7 SATURDAY 2-6 (FINAL SALES OPPORTUNITY)

ENTRY DEADLINES

FEBRUARY 29 END OF DAY

PLEASE MAKE SURE TO GET YOUR ENTRY IN ON TIME

YOU MAY SUBMIT ENTRIES THROUGH THE ONLINE PROCESS BEFORE THE DEADLINE

THEME

Inspiration is a key element in creating a truly great work. We have chosen these scriptures to give guidance in the theme for ALL THINGS NEW. Keep in mind as you create that a part of the entry will be a short "inspiration statement" telling us how your work fits this theme.

Romans 8:18-25

God established perfection through Creation, but our sin brought decay and enslavement. We wait with hope for restoration

<http://tinyurl.com/ALL-THINGS-NEW-ROMANS>

2 Corinthians 5:17-21

In Christ, we are made new and reconciled with God

<http://tinyurl.com/ALL-THINGS-NEW-2CORINTHIANS>

Revelation 21:1-5

We have hope in the promise of Heaven where everything will be restored and renewed

<http://tinyurl.com/ALL-THINGS-NEW-REVELATION>

ROMANS 8:18-25

For I consider that the sufferings of this present time are not worth comparing with the glory that is to be revealed to us. For the creation waits with eager longing for the revealing of the sons of God. For the creation was subjected to futility, not willingly, but because of him who subjected it, in hope that the creation itself will be set free from its bondage to corruption and obtain the freedom of the glory of the children of God.

For we know that the whole creation has been groaning together in the pains of childbirth until now. And not only the creation, but we ourselves, who have the first fruits of the Spirit, groan inwardly as we wait eagerly for adoption as sons, the redemption of our bodies. For in this hope we were saved. Now hope that is seen is not hope. For who hopes for what he sees? But if we hope for what we do not see, we wait for it with patience.

2 CORINTHIANS 5:17-21

Therefore, if anyone is in Christ, the new creation has come: The old has gone, the new is here! All this is from God, who reconciled us to himself through Christ and gave us the ministry of reconciliation: that God was reconciling the world to himself in Christ, not counting people's sins against them. And he has committed to us the message of reconciliation. We are therefore Christ's ambassadors, as though God were making his appeal through us. We implore you on Christ's behalf: Be reconciled to God. God made him who had no sin to be sin for us, so that in him we might become the righteousness of God.

REVELATION 21:1-5

Then I saw "a new heaven and a new earth," for the first heaven and the first earth had passed away, and there was no longer any sea. I saw the Holy City, the new Jerusalem, coming down out of heaven from God, prepared as a bride beautifully dressed for her husband. And I heard a loud voice from the throne saying, "Look! God's dwelling place is now among the people, and he will dwell with them. They will be his people, and God himself will be with them and be their God. 'He will wipe every tear from their eyes. There will be no more death' or mourning or crying or pain, for the old order of things has passed away."

He who was seated on the throne said, "I am making everything new!" Then he said, "Write this down, for these words are trustworthy and true."

VISUAL ARTISTS INFORMATION



ELIGIBILITY & GUIDELINES

This exhibition is open to all artists who are able to attend the events associated with the exhibition. Out of state artists who can ship or deliver their art and who can attend the opening are also encouraged to enter.

There is no fee for entry. All work accepted into the festival must be appropriately framed and ready for wall mounting. Hanging work must not exceed 48" in any direction. Plexiglass is preferred for glazing, and if glass is used, the artist will be liable for the cost of repair if accidentally broken. Three-dimensional work must be installed by the artist, with volunteer assistance if necessary.

All work must be original in concept and creation. No copies of other's work will be accepted. There is no limitation on media used. Work may be abstract or representational, but must have an apparent connection with the theme to be accepted as explained in the required in the instructions for the inspiration statement.

JURIED ART EXHIBITION AND AWARDS

All works submitted will be juried for acceptance by the Mustard Tree Arts Festival Committee from digital photographs submitted by each artist during registration on the website. Artwork accepted will be juried for awards by our Juror, who will select the top ten entries in each artist division. The Juror will also select the top entry from each division for a cash award.

AWARDS:

- Professional - \$1000
- Artist Community - \$750
- Scholars - \$500
- People's Choice - \$500
- Top Ten by Division - Ribbons

SALE OF ART

All works accepted into the exhibition must be available for purchase at a price determined by the artist. Artists will receive 75% of the purchase price and Mustard Tree Art Productions will retain 25% for administrative expenses associated with the festival. It is the objective of Mustard Tree Arts to sell as much art as possible for the benefit of the artists. In previous festivals, between 25% and 35% of the art accepted has been purchased.

Your purchase price must be submitted in whole figures. Sales taxes will be added at the time of purchase. Please be aware that if your work sells and your 75% is over \$600 we will be asking for information for tax purposes. You will receive tax statement 1099 for your portion of the sale.

REGISTRATION

DEADLINE IS FEBRUARY 29TH

Entry for the arts festival will be through the website, www.mustardtreearts.com.

To register you must have the following ready:

Digital photograph of completed work in a .jpg or .png format under 3 megabytes.

Concise Inspiration Statement which may be edited for display.

Contact information including a valid email address-selection for the festival will come via email.

Purchase price determined.

You must agree to the terms and conditions set forth for uses by Mustard Tree Arts and Fellowship Bible Church in regards to display, reproduction, advertising and performance rights during the festival and for sales of products associated with the festival.

ARTISTS DIVISIONS

VISUAL ARTISTS MAY SUBMIT WORK IN ONE OF THESE DIVISIONS

PROFESSIONAL

Career professional artists and educators-artists who regularly receive compensation for the artistic works. Maximum of two submissions.

ARTIST COMMUNITY

Any nonprofessional artist over the age of 18. Maximum of two works may be submitted.

SCHOLARS

Artists between the ages of 12-18 and in Jr. or Sr. High School. College students should register under the Artist Community division. Only one work may be submitted in this division.

INSPIRATION STATEMENT

Each piece submitted must be accompanied by an inspiration statement that describes how your work represents the theme "ALL THINGS NEW."

This statement will be required as you submit your work on the website. It must be as concise as possible (500 characters) as it will be a part of the Gallery display. If your work is purchased it will convey to the patron.

Your statement is very important as it helps the Juror and the viewers understand and appreciate your artwork and any symbolism not easily interpreted.

WHAT DO I NEED TO DO TO SUBMIT MY WORK?

HAVE READY

Digital photo of art (with nothing else in the background)

Title of art

PDF of Inspiration Statement

Sales price in whole dollars (don't forget that MTA will retain 25% of sales price)

Framed dimensions of your work

We'll want to know the medium you used

Valid email address that you actually use

WHO ARE YOU

Please give us your contact info.

CHOOSE YOUR DIVISION

What division do you belong to: Professional, Artist Community or Scholar. Be sure to check the info on page 4 of this call.

TITLE YOUR WORK

Enter the title of your work. Include your name in the title, ie: JaneDoe_Serenity.jpg.

PRICE YOUR WORK

Please use whole dollar amounts and remember that MTA will be retaining 25% of your purchase price. (For ease in calculating %'s and sales taxes please use multiples of 10 ie: \$200 not \$197, \$750 not \$749)

All work submitted MUST be available for sale.

FILL US IN

What is the medium? (ie: Graphite, Oil, collage, Photography) How large is it when framed? Please use the format _" wide X _"high X _"deep.

INSPIRATION STATEMENT

Upload your inspiration statement in PDF format in the upload field. Be sure your name and the title of your submission is on the top of the statement. Remember you only have 500 characters. This will be posted with your work and will be proofread and edited if necessary.

UPLOAD YOUR PHOTO

Upload your photo in the field indicated. Photo must be in .jpg, .jpeg, or .png format, with a max file size of 3 megabytes. Please try to keep anything out of the background.

REVIEW OUR POLICIES

You will be required to accept the polices as stated to enter the festival. A copy of the polices can be found on this page.

REVIEW AND SEND

Make sure you have everything filled out correctly and hit the send button. Errors or problems? Email us at mustardtreeart@gmail.com.

POLICIES & RELEASES

HERE IS WHAT YOU WILL BE ASKED TO ACCEPT

By checking the box and indicating your acceptance on the submission page, you grant to Fellowship Bible Church and Mustard Tree Arts permission to use your work accepted into the festival in local and electronic promotion of the Mustard Tree Arts Festivals and for non-commercial church purposed. You further agree that credit to the artist does not have to be given in any promotion relating to the festival or church activities. There may be compilations made and/or postings to social media and websites in association with the festival. Your work if chosen will be shown during a special event during the festival. You retain ownership of your work but grant rights to the festival for the various uses stated above.